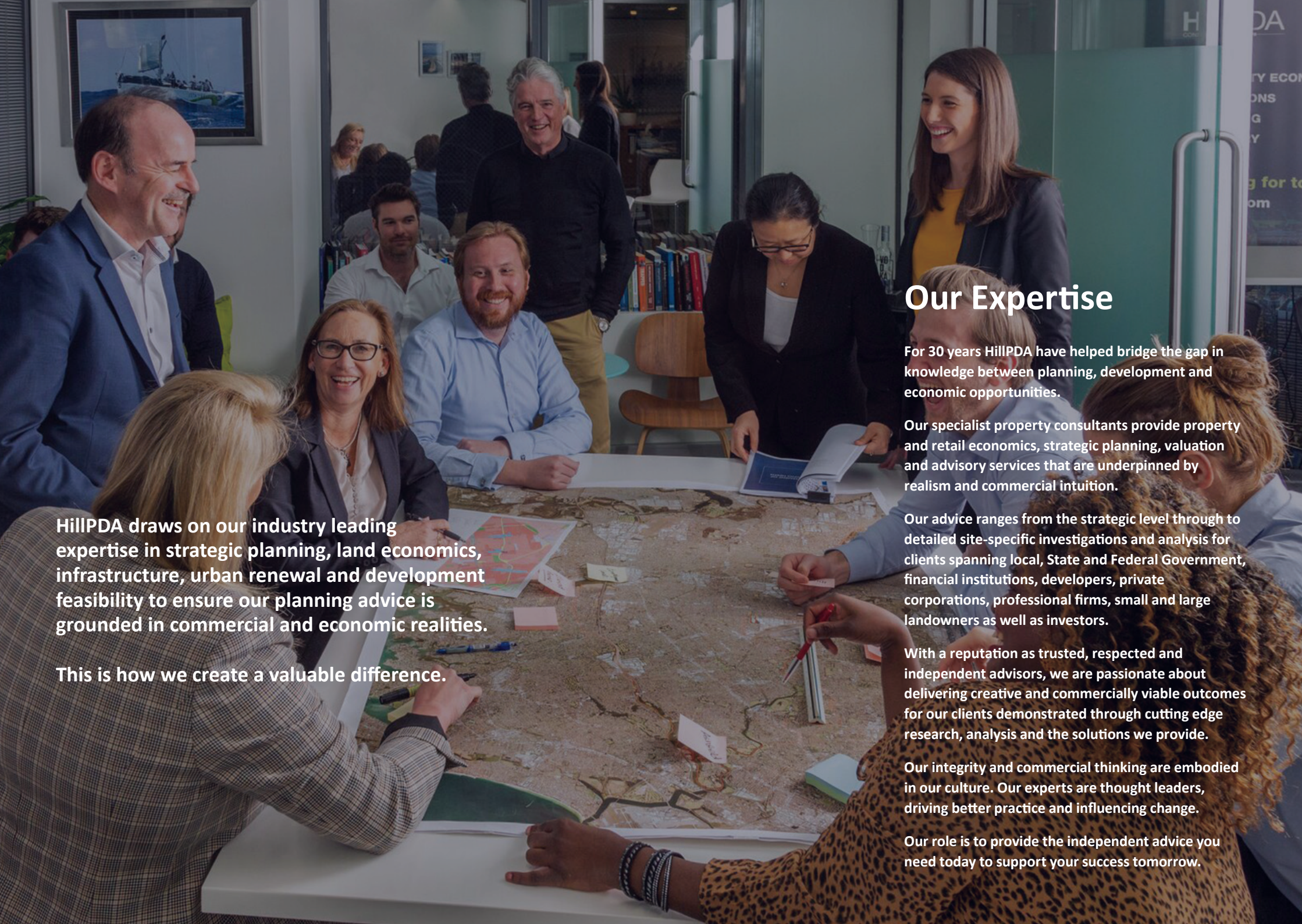




We bridge the gap
between planning
and economics

HillPDA
CONSULTING



HillPDA draws on our industry leading expertise in strategic planning, land economics, infrastructure, urban renewal and development feasibility to ensure our planning advice is grounded in commercial and economic realities.

This is how we create a valuable difference.

Our Expertise

For 30 years HillPDA have helped bridge the gap in knowledge between planning, development and economic opportunities.

Our specialist property consultants provide property and retail economics, strategic planning, valuation and advisory services that are underpinned by realism and commercial intuition.

Our advice ranges from the strategic level through to detailed site-specific investigations and analysis for clients spanning local, State and Federal Government, financial institutions, developers, private corporations, professional firms, small and large landowners as well as investors.

With a reputation as trusted, respected and independent advisors, we are passionate about delivering creative and commercially viable outcomes for our clients demonstrated through cutting edge research, analysis and the solutions we provide.

Our integrity and commercial thinking are embodied in our culture. Our experts are thought leaders, driving better practice and influencing change.

Our role is to provide the independent advice you need today to support your success tomorrow.

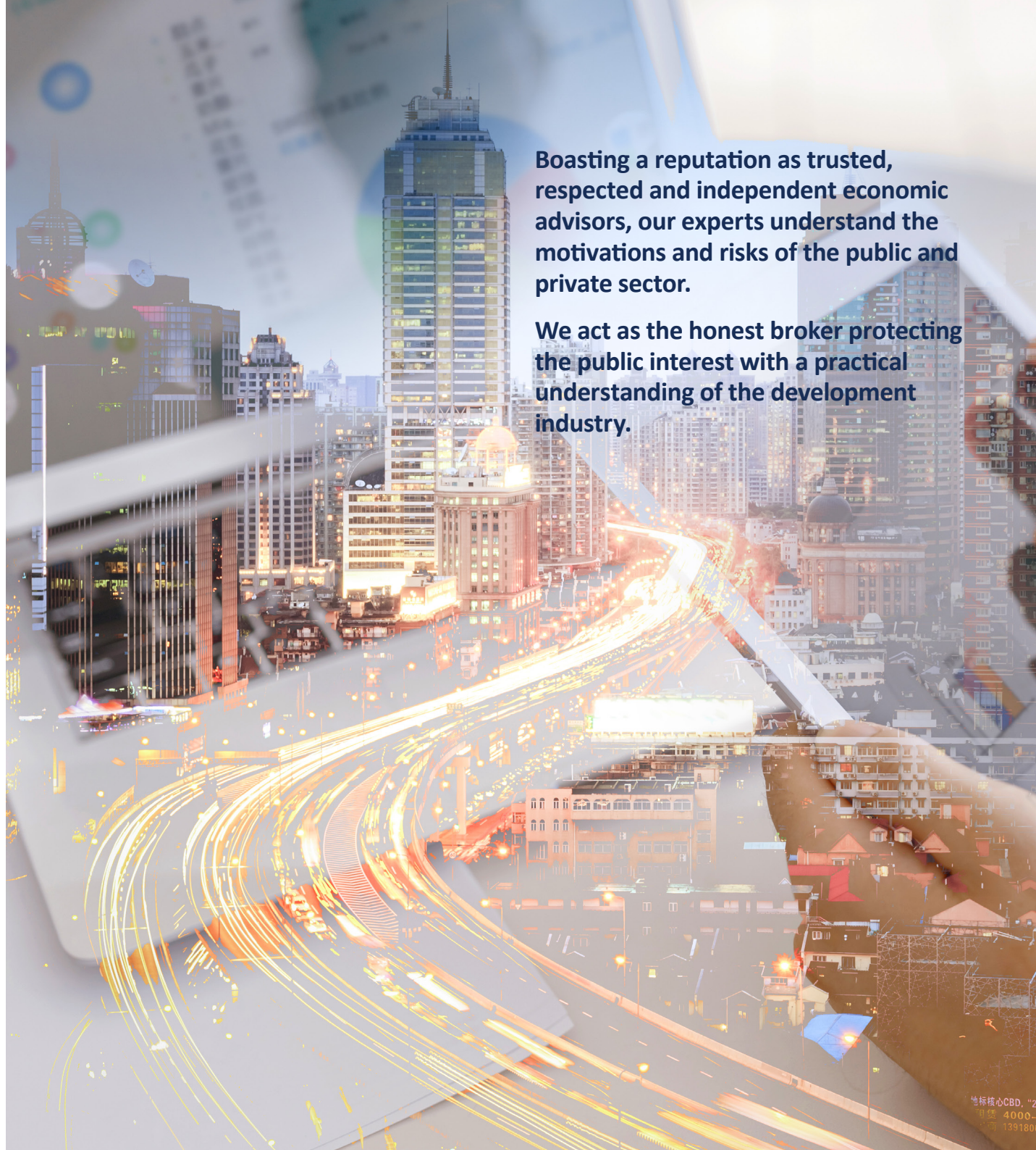
Urban & Retail Economics

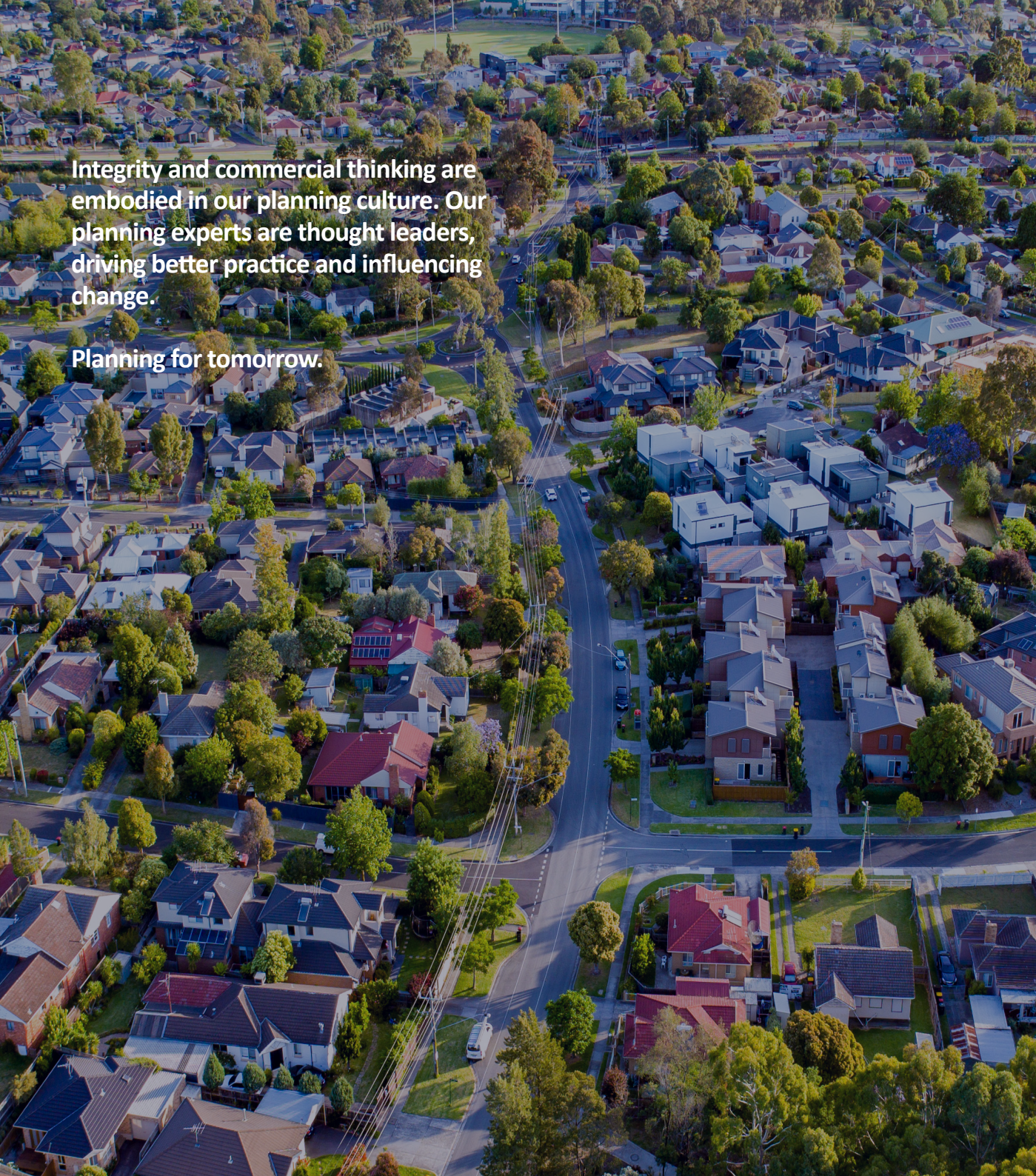
The HillPDA Property & Retail Economics team provide clients with:

- Trusted advice through innovative solutions, collaboration with our multi-disciplinary team and an understanding of economic motivations and risks.
- Solutions to property economic issues that range in scale and complexity ensuring outcomes are customised to each client and situation.
- Retail, feasibility and econometric modelling tools that are widely acknowledged and respected by the industry.
- Expert development industry knowledge to act as an honest broker to protect the public interest and balance on an evidence basis the demands and needs of development industry.
- Development Feasibility Testing
- Market Research & Forecasting
- Cost Benefit Analysis & Economic Appraisal
- Financial Modelling & Audit
- Value Uplift & Value Capture Modelling
- Economic Impact Assessment & Statements
- Retail Demand & Impact Economics
- Commercial Centres and Employment Lands Strategies
- Housing Demand and Forecast
- Affordable Housing Modelling Studies
- Business Case Support & Reporting
- Tender Assessment & Negotiations

Boasting a reputation as trusted, respected and independent economic advisors, our experts understand the motivations and risks of the public and private sector.

We act as the honest broker protecting the public interest with a practical understanding of the development industry.





Integrity and commercial thinking are embodied in our planning culture. Our planning experts are thought leaders, driving better practice and influencing change.

Planning for tomorrow.

Planning & Policy

The HILLPDA Strategic Planning team have a reputation for quality, independent advice and specialist expertise. We offer our clients:

- Planning solutions that integrate realism, commerciality, creativity and deliverability.
- Value-add and tailored project solutions to meet our clients' needs and exceed their expectations.
- A collaborative partnership that ensures the process is enjoyable, solutions are customised and ideas sharing is valued.

HILLPDA combines its experience working with government and private sector stakeholders with practical strategic and statutory experience to provide pragmatic and outcomes focused planning advice and policy solutions.

- Housing Strategies
- Employment Land Studies
- Affordable Housing Studies
- Social and Business Impact Assessments
- Social Infrastructure Analysis
- Economic Development Strategies
- Demographic & Trend Analysis
- Due Diligence
- Policy Advisory
- Stakeholder Engagement
- Town Centre Studies
- Strategic Land Use Planning
- Development Contribution Plans
- Residential Demand Studies
- Liveability Strategies
- Nighttime Economy Strategies
- Expert Witness & Peer Review
- Strategic Asset Advisory
- Social Sustainability
- Community Engagement Framework

Valuation & Advisory

The HillPDA Property Advisory and Valuations team set the industry standard in feasibility testing and communication of complex issues. Our team offers:

- A strong research-based approach and application of industry endorsed proprietary software Estate Master, analysing development viability with all of the permutations required to generate profit and save time and money.
- An understanding of the intricacies of financial problems and the ability to communicate complex problems and matters in understandable terms.
- Property valuation services that use best practice and contemporary financial valuation techniques and theory to ensure your valuation advice is accurate and relevant.
- Our contacts in industry and understanding of commercial trends are second to none because of our no-conflict-of interest, independent status.
- Hypothetical Development Feasibility & Residual Land Valuation
- Land & Property Valuation
- Market Rent Reviews
- Leasehold Interest
- Tipping Point Analysis
- Project Governance & Delivery
- Corporate Peer Review & Strategy
- Asset Management Strategy & Policy
- Independent Peer Review and Assessment of Planning Proposals
- Expert Witness

The markets we deal in move rapidly, necessitating strong, experienced-based judgements to ensure forecasting, feasibility and valuations are robust and dependable.

Setting the industry standard in feasibility testing.



Competitive edge

Independent

HillPDA is an independent consultancy that provides unbiased and client focused advice in an ethical context. We remain independent from retainers and sales transactions, operating in an advisory role for both the government and private sector.

Multi-Disciplinary

The success of the HillPDA offering is the capacity to draw upon the complex marriage between strategic planning, commercial intelligence and economic know-how. The HillPDA team comprises of social, urban and economic planners, land economists, property valuers and geographers thus providing the key skills necessary to deliver realistic, practical and innovative solutions.

Modelling Experts

We set the industry standard in bespoke modelling having developed methodologies and models that are recognised globally. Our models cross multiple disciplines and include Estate Master (feasibility), the Affordable Housing Calculator and our Retail Expenditure Model.

Communication

We know that the best planning and economic strategies are the ones that are clearly communicated. We pride ourselves on delivering the highest quality documents that are legible, easily interpreted and graphically appealing.

Commercially Realistic

Our multi-disciplinary firm enables us to deliver commercially grounded planning and economic solutions. We celebrate our synergy between economics and planning, creating strategies that are not only innovative but are grounded by a strong evidence base with ethical justification.

Economic Impact & Strategy Development

HillPDA has a strong history in economic advisory services dating back over 30 years. We have worked across various States and Territories for the private and public sector and have refined our approach to ensure our recommendations increase efficiencies and capitalise on opportunities both now and in the future.

Collaboration

We believe the best ideas emerge from working collaboratively with our clients and key stakeholders to leverage off local knowledge and build a partnership based on communication, trust and quality outcomes. By forming strong relationships with our clients, we can combine our knowledge and work together towards effective project outcomes.

Thought Leaders

We are at the forefront of industry best practices; we don't just follow best practice, we strive to create the 'next practice' as thought leaders and problem solvers. We undertake regular stakeholder engagement including industry and government workshops, surveys and seminars, allowing us to provide the knowledge that supports our clients and provide innovative and realistic solutions.

Get in touch

Sydney
Level 3, 234 George Street
Sydney NSW 2000
02 9252 8777
sydney@hillpda.com

Melbourne
Suite 114, 838 Collins Street
Melbourne VIC 3008
03 9629 1842
melbourne@hillpda.com

hillpda.com



